

Collect & Cook
MVP Free Professional Cookware with Bonus Sticker Promotion
August 12 – December 29, 2009
OFFICIAL RULES

To receive FREE Thomas Professional hard Anodised Cookware, you must do the following:

SHOP:

- Present your **personal** MVP Card to the cashier during each visit to Food Lion.

COLLECT:

- Receive one bonus sticker for every \$10 you spend within the same shopping order. Two bonus stickers for \$20 and three bonus stickers for \$30 and so on. (The purchase of alcohol, tobacco, gift cards, postage stamps, pharmacy, lottery tickets, prepaid phone cards, prepaid Master Cards, traphones or traphone equipment, cash back only transactions and other services do no count toward the spending requirement.)
- Attach the bonus stickers to the collector card and save for the opportunity to collect your Thomas Professional Hard Anodised Cookware for FREE!

COOK:

- When you have saved your required number of bonus stickers, present the completed collector card at the checkout with your personal MVP Card and the cookware selected from the in-store display.
- Completed collector cards can be used to complete your FREE Professional Cookware collection until January 12, 2010.
- There is no limit to the number of FREE Professional Cookware items you can collect. To collect your next piece of Thomas Hard Anodised Cookware, simply restart your collection on a new collect card.

Food Lion will not replace bonus stickers if lost, damaged or stolen. Bonus stickers cannot be used or exchanged for any other promotion and have no cash value. Thomas Professional Hard Anodised Cookware is offered for a limited time and subject to availability.

ELIGIBILITY

This offer is open only in participating Food Lion stores legal to Delaware and Maryland residents who are 18 years or older as of August 12, 2009. This offer is void where prohibited by law and is subject to all federal, state and local laws and regulations. MVP Cards that are stolen, fraudulent, tampered with or otherwise altered, are not eligible for entry. If multiple names are associated with a card, the offer will be awarded to the primary cardholder.

***Available at select participating Food Lion stores. See in-store display for details.**

DATES:

Begins..... Wednesday, August 12, 2009
Ends..... Tuesday, December 29, 2009
Redeem Completed Collector Cards by.....Tuesday, January 12, 2010

Rules: For a copy of the Official Rules, send a stamped, self-addressed envelope to:
Collect & Cook, MVP Free Professional Cookware with Bonus Sticker Promotion
Food Lion Marketing Department
Attn: C. McKnight/K. Spears
P.O. Box 1330
Salisbury, NC 28145-1330

MVP CARDS ARE FREE, please ask any associate for immediate sign up.