

# Private Brand Bring Home Spring Savings Promotion

## OFFICIAL RULES

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Save on your next shopping trip during the Private Brand Bring Home Spring Savings Promotion with \$0.25 cents back on each qualifying item purchased from our family of Private Brand products. In order to receive a Food Lion Coupon for the Private Brand Bring Home Spring Savings promotion, you must do the following:

- Shop any Food Lion store between Wednesday, April 4 and Tuesday, April 24, 2018.
- Present your personal MVP Card.
- Purchase in one transaction a minimum of 4 or maximum of 40 Private Brand Products including Food Lion, Companion, Limited Edition, Etos, Care One, Cha Ching, Taste of Inspirations, Nature's Place, Home 360 and Healthy Accents items. All Private Brand Products are eligible except items sold by variable weight, e.g., deli meats and certain produce.
- Receive a coupon for savings on your next shopping trip valued at \$0.25 cents per qualifying item. A minimum of \$1 and a maximum of \$10 can be earned per transaction. (See below for example.)
- Only one coupon will issue per purchase. The coupon will be good off the **next** shopping trip.
- Coupons received between April 4th and April 18th expire two weeks from receipt date. Coupons received after April 18th expire May 1st.
- Good only at Food Lion. Must use personal MVP card and total purchase must exceed value of coupon. Limit one coupon per purchase, per person, per day. Void if copied, sold, transferred, exchanged or obtained on the Internet. Not applicable towards the purchase of tobacco, alcohol, gift cards, postage stamps, services, lottery or prescriptions. Not valid on dairy products in PA, TN or VA. No cash value. Expires two weeks from date of issue.

**EXAMPLE:**

Receive a Food Lion Store Coupon for your next shopping trip when you buy:
4 Private Brand Products including: Food Lion, Companion, Limited Edition, Etos, Care One, Cha Ching, Taste of Inspirations, Nature's Place, Home 360 and Healthy Accents = \$1.00 coupon
6 Private Brand Products including: Food Lion, Companion, Limited Edition, Etos, Care One, Cha Ching, Taste of Inspirations, Nature's Place, Home 360 and Healthy Accents = \$1.50 coupon
8 Private Brand Products including: Food Lion, Companion, Limited Edition, Etos, Care One, Cha Ching, Taste of Inspirations, Nature's Place, Home 360 and Healthy Accents = \$2.00 coupon
10 Private Brand Products including: Food Lion, Companion, Limited Edition, Etos, Care One, Cha Ching, Taste of Inspirations, Nature's Place, Home 360 and Healthy Accents = \$2.50 coupon
20 Private Brand Products including: Food Lion, Companion, Limited Edition, Etos, Care One, Cha Ching, Taste of Inspirations, Nature's Place, Home 360 and Healthy Accents = \$5.00 coupon
40 Private Brand Products including: Food Lion, Companion, Limited Edition, Etos, Care One, Cha Ching, Taste of Inspirations, Nature's Place, Home 360 and Healthy Accents = \$10.00 coupon

**PRIVATE BRAND BRING HOME SPRING SAVINGS PROMOTION DATES:**

**Begins..... Wednesday, April 4<sup>th</sup>, 2018**

**Ends..... Tuesday, April 24<sup>th</sup>, 2018**

**Coupons received between April 4th and April 18th expire two weeks from receipt date. Coupons received after April 18th expire May 1st.**

**MVP CARDS ARE FREE**, please ask any Store Associate for immediate sign up.